





Letter from the Dean

Dear graduates,

Today, you join the ranks of nearly 60,000 alumni of the C. T. Bauer College of Business. As you celebrate your graduation, know that your degree has great value.

In fulfilling the requirements of your program, you have demonstrated not only your academic capability, but also the personal discipline and commitment necessary to complete such an educational endeavor. I personally congratulate you on this achievement.

Bauer College is more than a degree-granting institution. Yes, to begin with, it is a college of business. On a bigger dimension, I firmly believe this is a place where we change lives and make a difference.

We do this by helping our students learn, gain confidence, develop support networks, and create opportunity for themselves and for others around them. I am very blessed to see this happen firsthand – to see you all learn, grow and succeed as you use the life skills you learn at Bauer – this is the best part of my job.

I hope this convocation marks the beginning of a lifelong relationship with the Bauer College of Business, as well as a successful continued pursuit of your personal education and development. The Bauer faculty and staff are proud to join your family and friends in honoring your accomplishment.

On behalf of the faculty and staff of the Bauer College, please accept our best wishes for your future success. Do not hesitate to contact us if we can provide you with assistance in the future.

Sincerely and with warm regards,

A handwritten signature in black ink that reads "Latha Ramchand".

Latha Ramchand
Dean and Professor, Finance
C. T. Bauer College of Business
University of Houston

University of Houston
C. T. Bauer College of Business

Convocation

Friday, May 15, 2015, 2 p.m.
Hofheinz Pavilion

PROCESSIONAL	Associate Convocation Marshal Steve Koch <i>Assistant Dean, Graduate and Professional Programs</i> Associate Convocation Marshal Elizabeth Anderson Fletcher <i>Associate Professor – Decision & Information Sciences</i> Faculty College Banner Bearers Candidates for Graduation Platform Party C. T. Bauer College Dean, Latha Ramchand
GREETINGS	Thomas George, Ph.D. <i>Senior Associate Dean, Faculty Affairs</i>
PRESENTATION OF THE COLORS	UH Army & Air Force
NATIONAL ANTHEM	Members of Moores School of Music Concert Chorale
WELCOME AND INTRODUCTORY REMARKS	Latha Ramchand, <i>Dean of C. T. Bauer College of Business</i>
INTRODUCTION OF GUEST SPEAKER	Latha Ramchand, <i>Dean of C. T. Bauer College of Business</i>
GUEST SPEAKER	Renu Khator <i>Chancellor and President of the University of Houston</i>
PRESENTATION OF ACADEMIC HONORS	Richard Scamell, Ph.D. <i>Associate Dean, Student Affairs</i>
PRESENTATION OF GRADUATE AND UNDERGRADUATE CANDIDATES	Mr. Mike Lejeune
CONCLUDING REMARKS	Thomas George, Ph.D. <i>Senior Associate Dean, Faculty Affairs</i>
ALMA MATER	Members of Moores School of Music Concert Chorale
RECESSIONAL	

The audience may remain seated during the Processional and Recessional. Only graduates are allowed on the floor of Hofheinz Pavilion; however, family may take photographs and videos from their seats.

C. T. Bauer College of Business

THE LEGACY OF CHARLES T. "TED" BAUER



The business school at the University of Houston was transformed 15 years ago when one man made a commitment to bolstering the city of Houston's workforce through education.

In 2000, Charles T. "Ted" Bauer gave \$40 million to name the C. T. Bauer College of Business, igniting momentum and growth that has not slowed.

Born on March 3, 1919, in Boston, Bauer was an educational philanthropist and co-founder of Houston-based AIM Management Group.

He served as AIM's chairman until 2001 and built the mutual fund management group into the seventh-largest company of its kind globally.

He served as a U.S. Navy pilot during World War II.

After graduating from Harvard University in 1942, he earned his MBA from New York University in 1954. He was awarded a doctor of humane letters degree from the University of Houston, where he committed to support the College of Business Administration in 2000 with a \$40 million gift.

Bauer died on June 28, 2004. The college named in his honor on the UH campus celebrates his legacy annually with Bauer Pride Day. The top students each year are also recognized with Ted Bauer Leadership Awards.

Thank you, Mr. Bauer, for your commitment to student success and enabling Bauer graduates to build a better future.

C. T. Bauer College of Business

GUEST SPEAKER



Renu Khator is Chancellor of the University of Houston System and President of the University of Houston, overseeing a four-university organization that serves nearly 70,000 students, has an annual budget that exceeds \$1.5 billion and generates a \$3.8 billion-plus impact on the Greater Houston area's economy each year.

During her tenure as chancellor, the UH System has grown substantially, including expansion of UH-Clear Lake and UH-Victoria into full four-year institutions. Under her leadership as president, the University of Houston has experienced record-breaking research funding, enrollment and private donations. As part of a \$1-billion campus construction program, UH launched its 74-acre Energy Research Park, opened its new 40,000-seat TDECU Stadium and increased student residence hall capacity to 8,000, the second highest in Texas. Designated as a Tier One research university by the Carnegie Foundation, UH has also been recognized by the Princeton Review for excellence in undergraduate education, by U.S. News & World Report as a top-tier institution and by the Chronicle of Higher Education as an exceptional workplace.

Khator, who was born in Uttar Pradesh, India, completed her graduate studies at Purdue University, earning a master's and doctorate in political science. A noted scholar in the field of global environmental policy, she has authored several books and articles on this subject. The first Indian immigrant to head a comprehensive public research university in the United States, Khator was appointed in 2008. She is the first female chancellor of a Texas higher education system.

A member of many local, state, and national organizations, Khator is also Chair of the American Council on Education and Chair of the Federal Reserve Bank of Dallas.

Spring 2015

DOCTOR OF PHILOSOPHY

Mengge Li ⁵

Toward an Attention-based Model
of CEO and Innovation

ADVISOR: Dr. Laura Cardinal

Altan Temel

An Enhanced Framework for Analyzing the
Impact of Changes I Mandatory Disclosures

ADVISOR: Dr. Saleha Khumawala

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BAUER COLLEGE ALUMNI ASSOCIATION



Letter from the President

Bauer College New Alumni:

Many congratulations on your achievements! Given the prestige and recognition that the Bauer College has accumulated over the last ten years, I know without a doubt that your degree was well earned. The student body looks and feels so energized! The enthusiasm I see in our newest Board Members reflect your social consciousness and commitment to excellence. As our newest Alumni, BCAA welcomes you into the fold and

encourages you to keep the momentum going!

If there are three words that I'd give you to keep with you as you move into the next steps of your life and career, it would be three: Pride, Service, and Opportunity. Be proud of what you have accomplished at UH. It's an amazing school that is only getting better. Your pride will inspire others. Remember that in giving back, you improve the opportunities of others, and that always comes back to you. Service is not just an action, it's a state of mind. It also provides opportunities – all kinds, and many unexpected. Take each opportunity you have to solve a problem, for yourself or others...there is a great quote that goes "Problems are just opportunities dressed in work clothes". I think that Bauer's education has given you that foundation – your accomplishments now will only build great things.

Whether your interests lie in sports, mentoring, marketing, community service, or just keeping engaged with Bauer and the University of Houston, BCAA has a number of opportunities to maintain and develop your relationship not only with the school, but also with fellow Alumni! We look forward to hearing from you!

GO COOGS!

A handwritten signature in blue ink, appearing to read "M Barcenas". The signature is fluid and cursive.

Margarita Barcenas (MBA '03)
President, Bauer College Alumni Association

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Many thanks to our convocation volunteers for their help in making this event a success..

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The Alma Mater

All hail to thee,
Our Houston University.
Our hearts fill with gladness
When we think of thee.
We'll always adore thee
Dear old varsity.
And to thy memory cherished,
True we'll ever be.

